

02-11-12 7:05 pm 12 members present
Corner Landing Restaurant in Ionia

Treasurer's Report: Jeff Secor: We have approximately \$17,674.36 in the check book. Verne got a quote from Yeo and Yeo to do our taxes for \$800.00. It includes taxes (\$400.00) training and Quick Books. We would have to buy our treasurer a PC to run the Quick Books. Motion by Bruce Beauvais to have Yeo and Yeo do our taxes and the training, the amount not to exceed \$800.00. Dayle Frame seconded, approved.

Competition Report: We're hosting the Divisional Double Drivers School, and working on the final edits on the entry form. We will be sending to SCCA for the sanction numbers, and then open up registration on MSR. Our Double Regional is coming along fine also.

Solo Report: from April to September there are 7 events tentatively scheduled. Dave & Brad Watson put together some data, the drivers are mostly first timers with not many repeat drivers. We need to follow up on retention. SCCA has new Facebook and Twitter pages for Solo and Competition racing. Suggested promotion from drivers who want flyers and decals. Suggestion of a discount for 3 events, with the largest discount for the third event. We will contact Graveyard Motorsports for their drivers to come to some of our events. We need to have a definite long term plan to expand our sphere of influence. Jim Washburn is the newsletter editor for the Porsche Club also and will promote SCCA events. We need the reach out to other car clubs also. Bruce motioned to buy for the Solo program the canopy, raingear, 8 radios, 2 extra helmets, Axware upgrade, Axware network module, Axware live timing, 2 laptops, and a wireless router spending up to \$2000.00. Dayle seconded, approved. This leaves a 3rd laptop and a 37" monitor for later purchase.

Old Business: Flagging and Communications: We need a new red nylon flag. Karen Crider motioned to spend up to \$30.00 for the new flag. Seconded and approved.

Dayle met with the Comcast contact for the WMR Solo commercial. That is coming along, we also have race footage to use in the commercial.

New Business: For \$25.00 we can get 25 Sportscar magazines to leave at dealerships, etc. Bruce motioned to OK the purchase, seconded and approved.

Newsletter deadline is February 20, 2012.

Announcements: Grand Haven is having a Grand Prix this summer. More info is to come.

Motioned to adjourn at 7:57pm. approved.

Respectfully submitted, Mary Ellen Sickles